



PATF

Pittsburgh **AIDS** Task Force

PATF e-Perspectives

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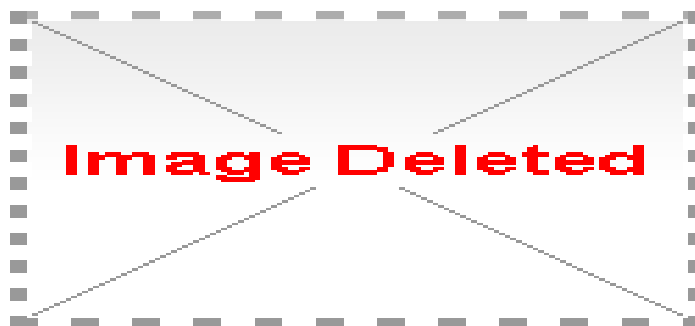
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Dear Susan,

Welcome to **e-Perspectives**, a monthly e-newsletter that highlights current and upcoming Pittsburgh AIDS Task Force events, accomplishments and programs, as well as national and international HIV/AIDS information. Through **e-Perspectives**, we keep you posted on all that PATF does to improve the health and quality of life for people living with HIV/AIDS in southwestern Pennsylvania. A sincere thank-you for your support and interest in PATF.

Have questions or comments about **e-Perspectives**? Please contact editor Susan Orr at sorr@patf.org or 412-345-0596.



Red Plate Specials, a flash mob, a red spire, oh, my!

World AIDS Day 2011 this Thursday

PATF and about 20 local organizations are just days away from the culmination of several months of planning for (PITTSBURGH)RED, a local campaign to support World AIDS Day, this Thurs., Dec. 1. The day will include numerous events, including a flash mob.

(Psst! If you are interested in participating in this downtown event that will take place at noon, please email Susan Orr at sorr@patf.org

A (PITTSBURGH)RED highlight for the second consecutive year is the Red Plate Special fundraiser. Local bars and restaurants are



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featuring Red Plate Specials; a portion of the proceeds from these items will go to support (PITTSBURGH)RED. Participating establishments include:

Abay, East Liberty
La Gourmandine, Lawrenceville
Legume, Oakland
Lincoln's P&G, Millvale
Pittsburgh Café, Oakland
Quiet Storm, Garfield
Round Corner Cantina, Lawrenceville
Square Cafe, Regent Square
Tana, East Liberty

This year's World AIDS Day events also will feature a press conference with Mayor Luke Ravenstahl, a candlelight vigil, and the 24th Annual World AIDS Day Memorial Service. The Highmark spire will turn red this week, until Friday, Dec. 2.

Please 'like' PATF or (PITTSBURGH)RED on Facebook for more information. If you want to find out where to obtain a red ribbon to wear on World AIDS Day, please email sorr@patf.org



M2M launches media campaign

RedHouse Communications creates multi-media package

More than four years ago, PATF, Persad, the University of Pittsburgh Graduate School of Public Health and the Pitt Men's Study teamed up to create the M2M Project. M2M staff work with many parts of the diverse gay and bisexual community to increase awareness and participation in health empowerment.

Now, the M2M partners have teamed up with Red House Communications, launching a media campaign to further spread the word to its primary audience. Be on the lookout for M2M billboards, magazine and website advertisements, and direct-response text messages.



Pamela Smith, Girlfriends Outreach Liaison, and Lisa Dukes, Girlfriends Project Coordinator

Girlfriends staff present at national conference

Dukes, Smith highlight success, findings of innovative program

PATF STAFF PRESENT HIV RISK REDUCTION INTERVENTION RESULTS AT NATIONAL CONFERENCE. TEAM UP WITH PITT FOR RESEARCH PROJECT

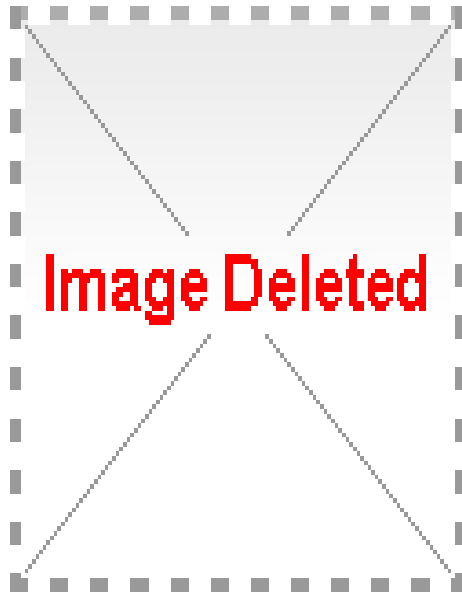
Two PATF staff members who have received national recognition for their efforts with their prevention program, The Girlfriends Project, presented their work at the United States Conference on AIDS conference in Chicago, IL, in November.

In a little more than two years, Lisa Dukes, Girlfriends Project Coordinator, and Pamela Smith, Assistant Girlfriends Outreach Liaison, have provided HIV risk-reduction services to more than 300 African American women in home-based settings, via the Girlfriends Project.

The Girlfriends Project works like this: Women volunteer to host informal health-education parties -- presented in a format akin to a Tupperware party -- for friends. The parties focus on: HIV/AIDS education; domestic violence education; information, referral and resources; free HIV testing and counseling; and incentives for party hosts and guests. The parties also offer free, confidential HIV testing.

The two women presented a poster presentation at the conference -- which took place Nov. 10 -Nov. 12 -- that recapped the program's objectives, methods, results, and conclusions.

In addition, Dukes, who created Girlfriends Project, and Smith are now partnering with the University of Pittsburgh to conduct a scientific evaluation of the Girlfriends Project.



PATF's 2010-11 annual report now available

Highlights include new PATF leadership, 25th anniversary and new programs

PATF recently published its 2011 annual report. The report highlights the arrival of new Executive Director Chuck Christen, the organization's 25th anniversary, PATF's new Girl Talk and FAITH initiatives, and much more. Click [here](#) to see the report or email sorr@patf.org for a hard copy.

PATF's 2011-12 Annual Campaign Underway

There's still time to donate

If you haven't already done so, please make your contribution to PATF's 2011-12 Annual Campaign. Donations can be made online, at www.patf.org, or by mail: 5913 Penn Ave., Pittsburgh, PA 15206, Attn: Annual Campaign. As always, a sincere thank-you for your support.

Save the Date for PATF's 26th Annual Benefit

Less than three months until signature event!

Mark your calendars for PATF's 26th Annual Benefit at the Pittsburgh Public Theater! This event, to take place **Wednesday, March 14, 2012**, at the O'Reilly Theater, will feature the extraordinarily talented, Tony Award-winning Christine Ebersole.

Sponsors and VIP ticket buyers will also enjoy a private party prior to March 14. We look forward to very special event! Stay tuned for more information.

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